



Program
International Popular Culture Association Conference
Reykjavik, Iceland
22 July – 24 July, 2015

Tuesday, 21 July, 2015

5:30 pm - 7:30 pm	Pickup of registration packet at Grand Hotel
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Wednesday, 22 July

7:30 am - 8:45 am	Breakfast Grand Hotel
8:00 am – 9:00 am	Pickup of registration packet at Grand Hotel
9:00 am – 10:30 am	History I
Hateigur A	<p><u>Session Chair:</u> John Bratzel</p> <p>John H. Bratzel, Professor Emeritus, Michigan State University, East Lansing, Michigan “The U.S. Experiences Iceland: Occupation and Response During WWII”</p> <p>Mark Van Ells, History, Queensborough Community College The City University of New York, Bayside, NY “War Crossings: The American Soldier as Transatlantic Traveler during WWII”</p>

<p>Wednesday</p> <p>9: 00 am – 10:30 am</p> <p>Hateigur B</p>	<p>PCA Summer Writers Workshop I</p> <p><u>Session Chair:</u> Ellen Avitts</p> <p>Kristin Noone, Graduate Studies, University of California Riverside, Riverside California “ReWriting King Arthur in New York City”</p> <p>Juneko J. Robinson, Esq., Independent Scholar, San Francisco, California “The Body Politic: A Philosophy of Fashion”</p>
<p>Wednesday</p> <p>9:00 am – 10:30 am</p> <p>Gallery</p>	<p>Comics and Animation I</p> <p><u>Session Chair:</u> Katherine Allocco</p> <p>Neta Gordon, Department of English Language and Literature, Brock University, St. Catherines, Ontario, Canada “Bill Willingham’s Comic Book Series Fables and the Representation of Father-Son Relationships”</p> <p>Katherine Allocco, Department of History, Western Connecticut State University, Danbury, Connecticut “Could Guinevere ever be a Superhero: Radical Depictions of the ‘Gentle Queen’ in Camelot 3000 (1982-1985) and Lady Pendragon (1996-1999, 2008)”</p>
<p>10:30 am – 11:00 am</p>	<p>Coffee Break</p>
<p>Wednesday</p> <p>11:00 am – 12:30 pm</p> <p>Hateigur A</p>	<p>Digital Culture and Media I</p> <p><u>Session Chair:</u> Terri Toles Patkin</p> <p>Michael Friedman, Department of Communication, University of Tennessee Chattanooga, Chattanooga, Tennessee “Persuading the Masses: Creating support for a rally through media photographs”</p> <p>Terri Toles Patkin, Communication Department, Eastern Connecticut State University Willimantic, Connecticut “Digital Identity and the ALS Ice Bucket Challenge”</p>

<p>Wednesday</p> <p>11:00 am – 12:30 pm</p> <p>Hateigur B</p>	<p>Papers from PCA Summer Writers Workshop II</p> <p><u>Session Chair:</u> Ellen Avitts</p> <p>John Marmysz, Department of Philosophy, College of Marin, Marin County, California “Nihilistic Themes in the Work of Filmmaker Darren Aronofsky”</p> <p>Daniel Frick, Writing Center and American Studies, Franklin and Marshall College Lancaster, Pennsylvania "Making History: Editing the David Frost/Richard Nixon Interviews of 1977"</p> <p>Ellen Avitts, Art History, Central Washington University Ellensburg, Washington “There’s No Place Like Home: Suburban Rhetoric and Reality at the Turn of the Twenty-First Century”</p>
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<p>Wednesday</p> <p>11:00 am – 12:30 pm</p> <p>Gallery</p>	<p>Television I</p> <p><u>Session Chair:</u> Cindy Conaway</p> <p>Kelley Wagers, Department of English, Penn State University Worthington Scranton Dunmore, Pennsylvania “Meriwether Lewis ‘is like if Morrissey had a blog, and a canoe’: <u>Drunk History</u>’s Voices”</p> <p>Cindy Conaway, Media and Communication SUNY Empire State College New York, NY “Girls Who (Don’t) Wear Campaign Buttons: <u>The Americans</u> and the Socially Committed Girl on TV Drama”</p> <p>Christopher A. Whann, SUNY Empire State College Metropolitan Center, New York, NY “The Russians and <u>The Americans</u>: Back to the Future Again”</p>
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<p>Wednesday</p> <p>11:00 am – 12:30 pm</p> <p>Teigur</p>	<p>Popular Fiction</p> <p><u>Session Chair:</u> Nathanel O'Reilly</p> <p>Kyu-Jeoung Lee, English Language and Literature Department Chung-Ang University Seoul, South Korea “Advanced Science and Identity: Monsters from Future and Past”</p> <p>Nathanel O'Reilly, Department of English Texas Christian University Fort Worth, Texas “Hannah Kent’s <u>Burial Rites</u> (2013): The Global Triumph of an Underdog from ‘Down Under’ ”</p>
<p>12:30 pm – 1:30 pm</p>	<p>Lunch</p>
<p>Wednesday</p> <p>1:45 pm – 3:15 pm</p> <p>Hateigar A</p>	<p>Film</p> <p><u>Session Chair:</u> Mark Hollstein</p> <p>Tricia Jenkins Department of Film, Digital Media, and Television Texas Christian University Fort Worth, Texas “Seth Rogen’s <u>The Interview</u>: An Act of Terror, a Simple Comedy, or a National Security Nightmare?”</p> <p>Kj Swanson University of St. Andrews St Andrews, Fife, UK “Giving the World the Queen(s) It Deserves?: The Precarious Feminism of Revisionist Fairy-Tale Films <u>Snow White and The Huntsman</u> (2012) and <u>Maleficent</u> (2014)”</p> <p>Mark Hollstein, Asian Studies, Kansai Gaidai University Osaka, Japan “On the Road to Death and Discovery with the Japanese ‘Other’: National Identity in the Films <u>Cold Fever</u> (1995) and <u>Japanese Story</u> (2003)”</p>

Wednesday 1:45 pm – 3:15 pm Hateigur A	Pedagogy and Learning I <u>Session Chair:</u> Robyn S. Martin Mark Rubinfeld, Department of Sociology, Westminster College Salt Lake City, Utah “All Disciplines Lead to Popular Culture: Ten Years of Undergraduate Student Presentations at the PCA/ACA National Conference” David Newman, Social Sciences Department, Johnson and Wales University Providence, Rhode Island and Amy Neeman, English Department, Johnson and Wales University “Pedagogical Challenges in Teaching Anti-Fat Bias, Obesity, and Popular Public Perceptions” Robyn S. Martin, Honors Program, Northern Arizona University Flagstaff, Arizona “From Madonna to Morning in America: Exposing the Blurry Gaze of Nostalgia in a University Honors Course”
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3:15 pm – 3:45 pm	Coffee and snack break
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Wednesday 3:50 pm – 5:30 pm Hateigur A	The Power of Ideas and Language Session Chair: Nathaniel Goldberg Christopher Gavalier, Department of English, Washington & Lee University Lexington, Virginia and Nathaniel Goldberg, Department of Philosophy, Washington & Lee University “Donald Davidson and the Mind of Swamp Thing Michael Serazio, Department of Communication, Fairfield University Fairfield, Connecticut “Producing Popular Politics: The Entertainment Strategies of American Political Campaigns”
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<p>Wednesday</p> <p>3:50 pm – 5:30 pm</p> <p>Hateigur B</p>	<p>Pedagogy and Learning II</p> <p><u>Session Chair:</u> Matt Wranovix</p> <p>Jeffrey S. Debies-Carl, Department of Sociology, University of New Haven West Haven, Connecticut “Playing games at school: Integrating teaching and research through board games”</p> <p>Kristjane Nordmeyer, Department of Sociology, Westminster College Salt Lake City, Utah “U.S. Students in Scandinavia: Reflections on Gender Equity in a Social Welfare State”</p> <p>Matt Wranovix, History Department and Honors Program, University of New Haven West Haven, Connecticut “Teaching Historical Thinking Using Board Games”</p>
<p>Wednesday</p> <p>3:50 pm – 5:30 pm</p> <p>Gallery</p>	<p>Grave and Serious Matters</p> <p><u>Session Chair:</u> Kim S. Theriault</p> <p>Piotr M. Szpunar, George Gerbner Postdoctoral Fellow, Annenberg School for Communication University of Pennsylvania Philadelphia, Pennsylvania “Tinker Tailor Soldier Traitor: Homegrown Terrorism in Popular Culture”</p> <p>Lynne Baggett, Graphic Design School of Art Louisiana State University Baton Rouge, Louisiana and William Baggett, Art Department, University of Southern Mississippi Hattiesburg, Mississippi “Vernacular Letterforms of Gravestone Art and Design”</p> <p>Kim S. Theriault, Art History, Theory and Criticism Dominican University River Forest, Illinois “Robbing the Gravestone: Trauma, Mourning and Violation in Small Town America”</p>

Wednesday 3:50 pm – 5:30 pm Teigur	Myth and <u>Doctor Who</u> <u>Session Chair:</u> Raymond J. Di Sanza Jon Mackley, University of Northhampton, Northampton, Northhamptonshire, England, United Kingdom “Vampires in Gallifrey” Jonathan B. Highfield, Department of Literary Arts and Studies, Rhode Island School of Design Providence, Rhode Island “Extinction, Global Warming, and Interspecies Gay Sex: Dr. Who, Humanity, and the Silurians” Zoe Lehmann Imfeld, University of Bern, Canton of Bern, Switzerland “The Almost Person: Myth, Narrative and The Doctor” Raymond J. Di Sanza, Suffolk County Community College, Selden, New York “ ‘Don’t be alone, Doctor’: Synergy and epic echoes in the Doctor-Companion relationship”
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7:30 pm – 9:15 pm

**Conference Welcoming Reception
Asmundur Sveinsson Sculpture Museum**

Thursday, 23 July

7:15 am – 8:30 am	Breakfast
9:00 am – 5:00 pm	Conference group guided tour The Golden Circle Tour Buses will pick group up at the Grand Hotel.

Friday, 24 July

7:15 am – 8:30 am	Breakfast
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<p>Friday</p> <p>9:00 am – 10:30 am</p> <p>Hateigur A</p>	<p>Selected Studies</p> <p><u>Session Chair:</u> Dawn Spring</p> <p>Gwyntorn Satean, Sociology and Anthropology, Naresuan University, Muang District Phitsanulok Province, Thailand “A Developing of coffee culture on Route 12 from Phitsanulok to Khokho, Thailand”</p> <p>Kathleen M. Heath, Department of Earth and Environment Systems, Indiana State University Terre Haute, Indiana “To Go Where No One Has Gone Before? <u>Star Trek</u>: a 50-year longitudinal study of sex, race, and status”</p> <p>Dawn Spring, American Public University Budapest, Hungary “Beauty, Liquor and Neon: Japanese Advertising 1950-1970”</p>
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<p>Friday</p> <p>9:00 am – 10:30 am</p> <p>Hateigur B</p>	<p>Body Studies and Fashion</p> <p><u>Session Chair:</u> Veronica Popp</p> <p>Treviene Ayanna Harris, Graduate Program in English, University of Pittsburgh Pittsburgh, Pennsylvania “Skin Bleaching and Jamaican Dancehall Performance: A Site of Resistance”</p> <p>Veronica Popp, Department of English Elmhurst College Elmhurst, Illinois “The Female Body as Disability: A Comparative Analysis of <u>Passion</u>, Novel and Play”</p>
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<p>Friday</p> <p>9:00 am – 10:30 am</p>	<p>Identity and Questions</p> <p><u>Session Chair:</u> Ada Ortuzar-Young</p> <p>Mark E. Peterson, Carrier Library James Madison University Harrisonburg, Virginia “Post-Racial Paratext in the Works of Junot Diaz and Salvador Plascenia”</p>
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Gallery	<p>Ada Ortuzar-Young, Department of Spanish Drew University Madison, New Jersey “Pop Matters: From <u>Life on the Hyphen: The Cuban-American Way</u> and <u>A Cuban in Mayberry: Looking Back at America’s Hometown</u> by Gustavo Perez Firmat”</p> <p>Christopher Gavalier, Department of English, Washington & Lee University, Lexington, Virginia “Superman before Superheroes”</p>
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Friday	Television II: Series
9:00 am – 10:30 am	<p><u>Session Chair:</u> Jessie Casteel</p> <p>Colleigh Stein, New York University Gallatin School of Individualized Study New York, New York “Competing Ideas of Canonicity and Ownership in HBO’s <u>Game of Thrones</u>”</p> <p>Jessie Casteel, Department of English University of Houston Houston, Texas “We Are All Dolls Named Echo: <u>Dollhouse</u> as a Means of Coping with Our Identities as Cogs in the Neoliberal Machine”</p> <p>Derek Foster, Department of Communication, Popular Culture and Film Brock University St. Catharines, Ontario Canada “Kind of a Big Deal: <u>Anchorman</u> comes to the Newseum in Washington, D.C.”</p>
10:30 am – 11:00 am	Coffee and drinks break

<p>Friday</p> <p>11:00 am – 12:30 pm</p> <p>Hateigur A</p>	<p>Selected Studies</p> <p><u>Session Chair:</u> Joel Shelton</p> <p>Rebecca Taylor, Broadcast and Society Program Siena College Loudonville, New York “Covering Crime in Modern Media: Balancing a Free Press and Fair Trial Rights”</p> <p>Ali Khan, Department of Fashion Studies, Virginia Commonwealth University Qatar Doha, Qatar “Sports or (just) Fantatics: The Obsessions that Define the Male Arab Youth Today”</p> <p>Joel Shelton, University College Zayed University Abu Dhabi, U.A.E. “Sailing the shortwaves in 2015: amateur radio and why it (still) matters”</p>
<p>Friday</p> <p>11:00 am – 12:30 pm</p> <p>Hateigur B</p>	<p>Art and Performance</p> <p><u>Session Chair:</u> Robert J. Wallis</p> <p>Jodie Childers, Department of English Queensborough Community College (CUNY) New York, New York “Ascent and Descent in ‘Outsider Art’ ”</p> <p>Monika Schwarzler-Brodesser, Media Communications Department Webster Vienna Private University Vienna, Austria “Unedited Glamor: The Vienna Opera Ball and its rendition by network cameras”</p> <p>Robert J. Wallis, Visual Culture The American International University in London London, England “Everybody is an artist, everybody is a shaman: Destabilizing the universality of art/shamanism—from cave painting to the white cube”</p>

<p>Friday</p> <p>11:00 am – 12:30 pm</p> <p>Gallery</p>	<p>History II</p> <p><u>Session Chair:</u> Erwin Erhardt, III</p> <p>Kathy S. Mason, History and Gender Studies, University of Findlay Findlay, Ohio “Protectiong Nature’s Majestic Marvels: The U.S. Cavalry and Yosemite National Park, 1890-1916”</p> <p>Mary Ann Borden, SUNY Empire State College Saratoga Springs, New York “The Fifth Dimension: A Universal Search for Meaning and Purpose at the 1964/65 New York World’s Fair—The Billy Graham Pavilion”</p> <p>Erwin Erhardt, III , Department of Economics, Linder College of Business University of Cincinnati Cincinnati, Ohio “The Engineer’s Club of Dayton, Ohio: Economic Challenges into the 21st Century”</p>
<p>Friday</p> <p>11:00apm – 12:30 pm</p> <p>Teigur</p>	<p>Comics and Animation II/British Television Comedies</p> <p><u>Session Chair:</u> Matt Sienkiewicz</p> <p>Pierre Floquet, Institut National Polytechnique Bordeaux Bordeaux, France “ ‘What has she got that I haven’t got?’ Female Characters in Tex Avery’s Cartoons (1935-1955)”</p> <p>Melissa Bender, University Writing Program, University of California, Davis “ ‘Regardez Mon Visage: The Use of French as an Ethical Appeal in British Television Comedies”</p> <p>Matt Sienkiewicz, Department of Communication and International Studies, Boston College Chestnut Hill, Massachusetts “Freudian Elements and Dynamics in the FX Series <u>Archer</u>”</p>

<p>Friday</p> <p>1:45 pm- 3:15 pm</p> <p>Hateigur B</p>	<p>Digital Culture and Media II</p> <p><u>Session Chair:</u> Rebecca Kern</p> <p>Rachel Hart, Graduate Studies, University of North Texas Denton, Texas “The Rise of Twee Tribes in the Technology Age”</p> <p>Rebecca Kern, Department of Communication, Manhattan College New York City, New York and Gisela Gil-Egui, Department of Communication Fairfield University Fairfield, Connecticut “Women Behaving Badly: Negative Posts on Facebook Memorial Pages”</p> <p>Fran Hassencahl, Department of Communication and Theatre Arts, Old Dominion University Norfolk, Virginia “ ‘We are all Khaled Said’: Using Social Media to Reframe Police Brutality during the Arab Spring”</p>
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<p>Friday</p> <p>1:45 pm – 3:15 pm</p> <p>Hateigur B</p>	<p>International and National Studies</p> <p><u>Session Chair:</u> Udi Lebel</p> <p>Ashanti White Jackson, California Institute of Integral Studies San Francisco, California “Who We are to Become if We Are Not This: Cultural Self- Identification in a ‘Post-Racial’, Globalized Society”</p> <p>Udi Lebel, Sociology and Anthropology, Ariel University Ariel, Israel “In constant otherness – the ‘queer’ condition of SLA (South Lebanon Army) families in Israel: A Study in Cultural Positioning”</p>
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	<p>Stephanie Bade, Ph.D. Program in Icelandic Linguistics Department of Icelandic and Comparative Cultural Studies The University of Iceland Reykjavik, Iceland “ ‘If you talk like an Icelander...then you talk good Icelandic’: Foreign-accented speech, linguistic purism, and national identity in Iceland”</p>
<p>Friday</p> <p>1:45 pm – 3:15 pm</p> <p>Gallery</p>	<p>Popular Fiction I</p> <p><u>Session Chair:</u> Rosemary Johnsen</p> <p>Hagai Dagan, Literature Division and Israeli Culture Division Sapir College, Israel “Religion and Myth in G.R.R. Martin’s <u>A Song of Ice and Fire</u>”</p> <p>Hsu-Ming Teo, Department of Modern History, Politics and International Relations Macquarie University, Australia “Romancing the Holocaust?: Romance Novels and the Persecution of Jews”</p> <p>Rosemary Johnsen, Department of English, Governors State University University Park, Illinois “Women’s Investigative and Personal Agency in Crime Fiction Series by Camilla Lackberg, Liza Marklund, and Yrsa Sigurdardottir”</p>
<p>Friday</p> <p>1:45 pm – 3:15 pm</p> <p>Teigur</p>	<p>Music and Performance</p> <p><u>Session Chair:</u> Gary Burns</p> <p>Kylo-Patrick Hart, Department of Film, Television and Digital Media Texas Christian University Fort Worth, Texas “Trapped in the Wrong Persona: The Celebrity Experience of James Douglas (Jim) Morrison”</p> <p>Martynas Petrikas, Institute of Creative Media Vilnius University Vilnius, Lithuania “Between East and West: Popular Performers in the Interwar Lithuania, 1918-1940”</p>

	Gary Burns, Department of Communication Northern Illinois University DeKalb, Illinois “Some Notes on Album Liner Notes and Views on Interviews with Musicians”
3:15 pm – 3:45 pm	Coffee and snacks break

Friday 3:50 pm – 5:45 pm Hateigur A	Popularity and Celebrityhood <u>Session Chair:</u> Kathy Merlock Jackson Kathy Stolley, Associate Dean of Innovative Teaching and Engaged Learning Virginia Wesleyan College Norfolk, Virginia “Rock Hudson: A Retrospective on His Legacy” Ann Larabee, Department of English Michigan State University East Lansing, Michigan “Bruce Jenner and the Aging Celebrity” Kathy Merlock Jackson, Communication Department Virginia Wesleyan College Norfolk, Virginia “Angelina Jolie: A Beautiful Body Travels the World”
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Friday 3:30 pm – 5:45 pm	Libraries: Reading, Listening, Seeing <u>Session Chair:</u> Erika Peterson Kaite Mediatore Stover, Director of Readers’ Services The Kansas City Public Library Kansas City, Missouri “Reading from the Ears Up: Reader/Listener Appeal of the Audio Book” Erika Peterson, Director of Media Resources Carrier Library, James Madison University Harrisonburg, Virginia “Collection and Use of Popular Video in the Academic Library”
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Hatiegur B	Bradford Lee Eden, Dean of Library Services Christopher Center for Library and Information Resources Valparaiso University Valparaiso, Indiana “Continued Analysis and Thoughts on the Library of Michael H.R. Tolkien”
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Friday 3:50 pm – 5:30 pm Gallery	Historical Rhetoric and Popular Texts <u>Session Chair: Gregory Betts</u> Bruce W. Eelman, Department of History Siena College Loudonville, New York “ ‘Lincoln and Death to All Traitors!’: Union Soldiers and the Rhetoric of Violent Retribution after Lincoln’s Assassination” Karma Waltonen, University Writing Program University of California Davis Davis, California “Y: <u>The Last Man</u> and the Sociat Contract” Gregory Betts, Brock University St. Catherines Ontario, Canada “The Fruitful Task of Fans: Fan Fiction and the Politics of Adaptation Networks in the Case of Paul Qarrington’s 1999 Novel <u>Whale Music</u>”
Friday 3:50 pm – 5:30 pm	Selected Studies <u>Session Chair: Cynthia Rostankowski</u> David Lott, Composition and Literature, Montgomery College, Montgomery County, Maryland “Not So Fast, Youngster: Soccer’s American Digital Divide” Cynthia Rostankowski, Humanities Program San Jose State University San Jose, California “The Aesthetics of Comfort in the Novels of Neil Gaiman”

Teigur	Peggy Alexander, Curator, Performing Arts, UCLA Library, Special Collections Los Angeles, California “The Gene Roddenberry <u>Star Trek</u> Collection at UCLA: “ ‘Where no man has gone before’ ”
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Friday

7:00 pm- 9:30 pm

Conference Concluding Dinner at Idno Restaurant